

## ImagePerfect<sup>™</sup> Analysis of the carbon footprint of ImagePerfect's products

Understanding the carbon footprint of ImagePerfect's products is the cornerstone of our sustainability journey. Below we share the results of a cradle-to-gate\* analysis conducted and certified by CarbonQuota in 2023 of 4 key product ranges.

1.	IP 5700 Signage Films	614g CO <sub>2</sub> e / m <sup>2</sup>
2.	IP 2503	594g CO <sub>2</sub> e / m <sup>2</sup>
3.	IP EverGreen Signage Films	519g CO <sub>2</sub> e / m <sup>2</sup>

4. IP EverGreen Digital Films 461g CO<sub>2</sub>e / m<sup>2</sup>

Our ImagePerfect EverGreen Signage and Digital products show a significant reduction in their environmental impact compared to the equivalent standard choices, evidenced by a 15% and 22% reduction in their carbon footprint respectively.

\*The CarbonQuota assessment on these ImagePerfect materials was conducted 'cradle-to-gate', which means all emissions from the product up to leaving the gate of the Eikon manufacturing facility, including transportation of raw materials to Eikon.



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