

Avery Dennison®

700 Premium Film™



Sign making just got easier.

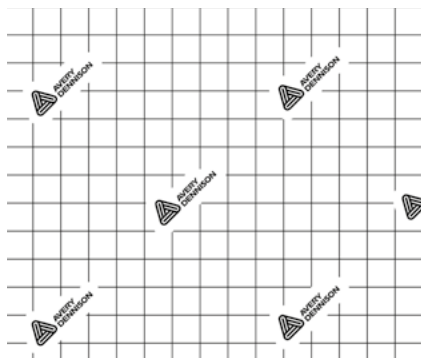
A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising.

The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

KEY BENEFITS

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 89 standard colours are available, along with a colour-matching service, and 24 colours come also with Easy Apply™ technology
- Black & White matt available with Hi-Tack adhesive



CONVERTER FRIENDLY

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

RECOMMENDED USES

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays

Color	Code	Name	RAL	Easy Apply	Hi-Tack	Color	Code	Name	RAL	Easy Apply	Hi-Tack	Color	Code	Name	RAL	Easy Apply	Hi-Tack	
	707	PF Primrose Yellow					732	PF Light Blue					756-02	PF Green				
	739	PF Bright Yellow		EA™			784	PF Sky Blue		EA™			755-02	PF Light Green				
	706	PF Sunflower Yellow		EA™			782-02	PF Pastel Blue					713	PF Grass Green			EA™	
	706-02	PF Sun Yellow					709-03	PF Euro Blue					714-06	PF Lime Tree Green				
	704	PF Signal Yellow					709	PF Ocean Blue					714-08	PF Lime				
	760-01	PF Orange Yellow					751	PF Azure Blue					714-07	PF Green Yellow				
	710	PF Gold Yellow					741	PF Scuba Blue					700	PF White			EA™	
	764	PF Saffron					741	PF Cosmos Blue					730	PF White Matt			EA™	Hi-Tack
	705	PF Orange			EA™		752	PF Ultramarine Blue		EA™			745	PF Mist	7047			
	738-02	PF Fire Orange	2009				733-02	PF Blue					745-03	PF Pale Grey	7047			
	743	PF Deep Red					795	PF Delft Blue					744-03	PF Dove Grey				
	748-02	PF Tomato Red					793	PF Classic Blue					725	PF Medium Grey				
	737	PF Bright Red	3028	EA™			794	PF Middle Blue	5002				744-01	PF Tele Grey				
	726	PF Medium Red	3028	EA™			785	PF King Blue					720	PF Grey			EA™	
	765	PF Blood Red					754	PF Royal Blue	5002				759	PF Dark Grey			EA™	
	749	PF Cardinal Red	3028				792-02	PF Berry Blue					759-03	PF Traffic Grey				
	749-03	PF Plum Red	3028				792	PF Midnight Blue					759-05	PF Komatsu Grey	7021	EA™		
	765-02	PF Spicy Red					747	PF Marine Blue		EA™			701	PF Black	9005	EA™		
	763-02	PF Regal Red					789-02	PF Ink Blue					721	PF Black Matt			EA™	Hi-Tack
	749-01	PF Crimson Red		EA™			791-02	PF Deep Blue					746	PF Grey Metallic			EA™	
	703	PF Cherry Red					723	PF Dark Blue					735	PF Silver Metallic			EA™	
	771-02	PF Lipstick Red					783	PF Scandinavia Blue		EA™			735-01	PF Silver				
	750	PF Apple Red					724	PF Cobalt Blue		EA™			736	PF Gold Metallic			EA™	
	770	PF Red					724-02	PF Alfa Blue					736-01	PF Copper Metallic				
	767	PF Dark Red					788-02	PF Black Blue	5004				758-05	PF Ivory				
	778	PF Wine Red	3003				742-02	PF Teal					758-04	PF Light Ivory	1015			
	702	PF Burgundy Red					731-02	PF Turquoise					718	PF Chocolate Brown				
	715-01	PF Cyclamen		EA™			798-02	PF Petrol					762-02	PF Dark Brown				
	773-02	PF Telemagenta	4010				711	PF Forest Green		EA™			740	PF Transparent				
	775-01	PF Lavender					757-02	PF Olive Green										
	717	PF Violet					781-02	PF Emerald										
	777-01	PF Royal Purple					734	PF Kelly Green										

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The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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