

# papergraphics

THE WIDE-FORMAT PRINT SPECIALIST

#### **Overview:**

### MS40 | Vibe satin poster card media 400gsm

MS40 is a substantial card substrate, designed especially for higher ink loads and perfect for double-sided printing. The high satin finish produces vibrant premium results that are perfect for retail and POS displays such as restaurant menus, shop signage, bespoke stationery and more.

- Smooth satin finish
- Suitable for third and fourth generation latex inks
- Accepts high ink-loads and stays flat
- Ideal for indoor and outdoor applications
- Water resistant, but can also be laminated for extra protection
- PVC-free

#### **Applications:**

A heavyweight card for high ink loads and stay-flat printing.

#### Compatibility:

This product has been tested for use with the following ink technologies;

Latex UV-Curable

Alleen geschikt voor HP R1000 en R2000 Latex printen. Voor gebruik testen met UVC. Het is vermeldenswaard dat vanwege de dikte en stijfheid van de media deze mogelijk niet geschikt is voor de invoersystemen op sommige printers.

#### Usage and durability:

Metro Vibe has been designed specifically for the creation of exceptional, high-quality point of sale and photographic posters Designed for double-sided printing but should be assessed based on your printer and settings

#### **Certifications:**

FSC MIX Credit

#### **Specifications:**

Substrate weight	400 gsm	
Substrate thickness	412 mic	
Opacity	99.5%	
CIE whiteness (D65/10 degrees)	127	
Brightness (Illuminant D65/10 dgerees)	100%	
Gloss (TAPPI 75 degrees)	38%	
Roughness PPS	1.5	
Spec volume	1.03	

#### Availability:

Our products come in many shapes & sizes, however, as market requirements change, so do the range of sizes we produce and hold in stock. The following reflects the main product dimensions we supply this product in as at the time this data sheet was created. If the size you need isn't listed, please speak to us to see if it can be made especially for you.

Papergraphics UK:		
ADDRESS	PHONE	WEBSITE
Papergraphics, Crompton Way, Crawley, West Sussex, RH10 9QR, UK	0345 1300 662	paper-graphics.com

CAVEAT EMPTOR: WE HAVE CONDUCTED IN-HOUSE TRIALS ON ALL OF OUR PRODUCTS TO MAKE SURE THEY MAKE THE GRADE IN PERFORMANCE AND SUITABILITY. BUT THERE ARE SCORES OF VARIABLES IN THE COMBINATIONS OF SOFTWARE, HARDWARE, PRINT PROFILES, SPEEDS & RESOLUTIONS, SO WE REALLY DO RECOMMEND THAT YOU UNDERTAKE YOUR OWN EVALUATION WITH YOUR OWN EQUIPMENT TO MAKE SURE THAT OUR PRODUCTS MEET YOUR EXPECTATIONS.



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Product Code (SKU)	Width	Length
P/MS40/137250/76/1	1372 mm	50 M

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