

# ImagePerfect™ 2408

## Heavy Poster Paper

**ImagePerfect™ 2408 Heavy Poster Paper is a highly scratchproof paper that is intended for indoor and short-term outdoor applications. It meets the requirements of ISO 14001 and other key environmental reference points within the paper industry and it has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.**

ImagePerfect™ 2408 is a watertight and extremely scratchproof paper (even when wet) and additional body is provided by the heavy nature of the product in relation to more typical poster papers. It is intended for indoor and short-term outdoor use. The paper does not break when folded. IP 2408 has a top coat which results in exceptionally high print quality and it can be printed very economically. If this paper is printed with an ink limit that is too high then fractures may occur which would manifest as white lines when the paper is folded. Heavy ink loads would also result in much longer drying times, which could cause problems when printing roll to roll. This poster paper meets the requirements of ISO 14001 and other key environmental reference points within the paper industry and it can be validated, therefore, as being sustainable, environmentally-friendly and ecologically produced, with the production of the wood that is used in the production of the paper being a socially and environmentally responsible process.

Printing recommendations: Be aware that paper is sensitive to heat and humidity and it will tend, therefore, to show buckling much faster than some other types of media. Buckling may occur when the material is left to sit on the heater plate without printing. In such cases, before printing is resumed, please perform a media feed in order to move the potential buckles away from the danger zone, thereby avoiding printhead strikes.

Specifications	
Description	Waterproof poster paper
Colour	White semi-gloss
Thickness	230mym
Weight	200g/m <sup>2</sup>
Temperature Range	N/A
Durability (unprinted)	N/A
Shelf Life	2 years, 20°C / 50% humidity

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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