Avery Dennison® 500 Event Film Series, Gloss & Matt





The versatile choice for indoor and outdoor displays.

Avery Dennison[®] 500 Event Films are a highly versatile choice for many outdoor and indoor display applications - including directional signage, promotions, point-of sale, exhibitions and a wide range of other short-term needs.

These opaque, monomeric, calendered sign-cut films are available with a gloss or matt finish. A water-based adhesive improves sustainability by avoiding pollution from solvents, which means that 500 Event Films are also especially suitable for indoor applications. A new matt option with a permanent adhesive is now also available, giving you access to a complete range of decorative event film solutions.

The Avery Dennison® 500 Event Film Series offers excellent cutting properties on a wide range of computerised sign making equipment, with easy weeding of the matrix after cutting. The films have been developed specifically for signcutting purposes, and are thermal transfer printable.







KEY FEATURES

- Excellent conversion properties for computerised signmaking
- 47 matt colours with both permanent and semi-permanent adhesives
- 47 gloss colours with a permanent adhesive
- Improved dimensional stability across the whole range
- Blue contrast backing paper on gloss/matt white for simple conversion
- New grid liner imprint for easier manual cutting

RECOMMENDED USES

- Short-term outdoor marking, advertising and directional signage
- Interior sign and display panel applications
- Exhibition stands, promotional displays and interior architectural signs
- Special coloured promotional stickers

Colour Definition Chart

Color	Code	Name	Color	Code	Name	Color	Code	Name
	526	Stone Yellow		512	Dark Blue		517	Light Green
	527	Butter Yellow		528	Vivid Blue		531	Lime
	504	Primrose Yellow		520	Ultramarine Blue		501	White
	516	Light Orange		539	Reflex Blue		544	Mist Grey
	509	Orange		505	Blue		529	Light Grey
	514	Poppy Red		521	Intense Blue		508	Grey
	523	Medium Red		510	Bright Blue		545	Dove Grey
	511	Cherry Red		538	Gentian Blue		530	Dark Grey
	503	Geranium Red		537	Light Blue		502	Black
	519	Red		534	Turquoise		546	Silver
	515	Dark Red		535	Teal		547	Gold
	513	Burgundy		536	Mint		542	lvory
	524	Magenta		533	Forest Green		543	Beige
	541	Pink		532	Kelly Green		507	Brown
	522	Violet		506	Cactus Green		548	Nut Brown
	540	Cobalt Blue		518	Grass Green			

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The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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