

PRODUCT DATA SHEET

Avery Dennison® MPI™ 8726 Wall Film Series

Issued: 09/2021

Introduction

Avery Dennison Multi Purpose Inkjet vinyl 8726 Textured Wall Film series is a tough, scuff-resistant, flexible, white premium calendered vinyl film series designed specifically for wall graphic applications. It comes with a choice of four different textures: a Canvas, Stone, Stucco or Wood finish.

Conversion

Avery Dennison Multi Purpose Inkjet vinyl MPI 8726 Wall Film series is a multi-purpose vinyl series, developed for use on various super wide format printers using Latex, solvent, Eco/mild solvent and UV curable inks.

As the material has a high caliper, it is important to validate before printing, whether the printer can handle the rolls. To achieve the best possible print quality, please make sure the correct ICC Profile and printer settings are used.

Recommendations

- Internal wall murals and wall decorations
- Indoor advertizing
- Retail wall graphics
- Wall decorations
- Exhibition wall graphics

Features

- New design opportunities using digitally printable textured film
- Hi-tack adhesive providing reliable performance on the difficult surfaces, including walls
- Additional body of film provides optimal opacity and enables ease of application
- High opacity to fully covering whatever is underneath
- Premium film with excellent printability across a wide range of technology and inks
- Suitable for most walls, tested and recommended for use on treated wood, latex painted, plastered and concrete walls

Consult Avery Dennison Technical Bulletin 5.8 for details of applying MPI 8726 Wall Film series.



Face Film

MPI 8726 Canvas/Stucco/Wood 152 micron low gloss premium calendered vinyl

MPI 8726 Stone 203 micron low gloss premium calendered vinyl



Adhesive

Special permanent clear acrylic adhesive for flat and slightly structured surfaces



Backing

Two sided coated Staflat™ paper



Durability

4 years (unprinted (indoor), vertical exposure)



Shelf Life

1 year

Physical Characteristics

	Test method ¹	Results
Product		
Caliper, facefilm (micron)	ISO 534	152 (Canvas/Stucco/Wood) 203 (Stone)
Opacity	ISO 2471	Canvas/Stucco/Stone) ≥98.7% Wood ≥94%
Dimensional stability (mm max.)	FINAT FTM 14	≤0.5 mm
<i>Note: Ink loads in excess of 250% may cause increased shrinkage of the printed film</i>		
Shelf life (years)	Stored at 22° C/50-55 % RH	1 year
Durability ² (years)	Unprinted, vertical exposure	4 years
Fire Classification Rating	EN 13501-1	B-s1,d0

Adhesive

Adhesion, initial (N/m)	FINAT FTM-1, stainless steel	560
Adhesion, after 24 hours (N/m)	FINAT FTM-1, stainless steel	600
Adhesion, initial (N/m)	FINAT FTM-1, HDPE	600
Adhesion, after 24 hours (N/m)	FINAT FTM-1, HDPE	640

Temperature range

Application temperature (Minimum: °C)	≥10 °C
Service temperature (°C to +°C)	- 40 °C to + 80 °C

Chemical properties³

Chemical resistance	Mild acids	No effect
Solvent resistance	Mild alkalis	No effect
Solvent resistance	Applied to aluminium	No effect exposed to: oils, greases, aliphatic solvents, motor oils, heptane, kerosene and JP-4 fuel.

Important

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

1) Test methods: More information about our test methods can be found on our website.

2) Durability: The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.

3) Prolonged immersion in gasoline and similar fluids is not recommended.

Avery Dennison warrants that its Products meet its specifications. Avery Dennison gives no other express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of merchantability, fitness for any particular use and/or non infringement. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purposes. The period of warranty is one (1) year from the date of shipment unless expressly provided otherwise in the product data sheet. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>.

Avery Dennison's aggregate liability to Purchaser, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoices to Purchaser in respect of any occurrence or series of occurrences. In no circumstances shall Avery Dennison be liable to Purchaser for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.

© 2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.