

Avery Dennison® MPI™ 7000 series – Perforated Window Films



Privacy and promotion – making more of windows

Offering a combination of privacy indoors and a view to the outside, the MPI 7000 series of perforated window films enable highly creative short-term advertising and promotional campaigns. These films are see-through for people inside a premises, but present vivid graphics to passers-by. They also help to control glare, UV and unwanted solar heat.

These PVC films are an excellent choice for applications where a graphic continues onto a vehicle window - or for retail, commercial and event venues where glass surfaces deliver brand messages. Both films in the series come with an ICS warranty and fire certification. Good printability on all major digital platforms make them suitable for a wide range of applications.

FEATURES

- 40% perforated for one-way vision
- Good printability on all major digital platforms
- Controls glare, UV and solar heat

BENEFITS

- High-impact promotions for passers-by
- Good privacy inside, with a clear view of the outside
- Fire certification available
- Long-term durability with ICS performance guarantee

Product specifications

Product name	Face material	Adhesive	Liner	Open area	Hole size	Printability	Durability	Recommended laminations
MPI 7201 PWF Gloss	180 micron perforated polymeric PVC	Removable clear	Punched paper	40%	1.6 mm	(Eco-) solvent, latex, UV	3 years *	DOL 4000 / DOL 4100
MPI 7301 PWF Gloss	180 micron perforated monomeric PVC	Removable clear	Punched paper	40%	1.6 mm	(Eco-) solvent, latex, UV	2 years *	DOL 4000 / DOL 4100

* Unprinted, zone 1, vertical exposure.

