



# EASYPRINT - Ref. 1722

### THE BEST AND WHITEST PRINTABLE HEAT TRANSFER VINYL ON THE MARKET

Looking for the most qualitative printable heat transfer vinyl? Easyprint is a white printable heat transfer vinyl with a matte finish, very resistant, latex inks compatible and certified OEKO TEX Standard 100 Class I

### Fashion



### Sport garments



### Product description

- ✓ Pure white colour skin.
- ✓ Offers a high resolution impression.
- ✓ OEKO-TEX Class I certified, even suitable for baby and kids clothing
- ✓ The most matte finish printable heat transfer vinyl on the market.
- ✓ Soft touch vinyl, even after washing.
- ✓ Can be applied without tape.
- ✓ Perfect conservation of the printed colours after pressing

### Application key points

- ✓ Very easy to print.
- ✓ Compatible with solvent/eco solvent and latex inks "
- ✓ Easy to cut.
- ✓ Easy to weed, even for small details → saves production time.
- Perfectly adapted for printing vibrant colours

### Usage benefits

- ✓ Perfect for thick textile supports such as dense cottons, non sublimated polyester and acrylic.
- ✓ Recommended for fashion, sportswear, kids garments but also accessories
- ✓ High washing resistance, up to 60°C/140°F.

A FLEXDEV GROUP COMPANY

## Chemica HEAT TRANSFERS FOR TEXTILES

### TECHNICAL DATA

### SPECIFICATIONS

| Composition | Average<br>Thickness | Carrier                | Dimensions                                                                       | Inks compatibility                                                                                                             | Certifications                                                                                                                        |
|-------------|----------------------|------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Vinyl       | 160 µm               | PET<br>Non<br>adhesive | Available in:<br>37,5 cm x 20 m<br>50 cm x 20 m<br>75 cm x 20 m<br>150 cm x 20 m | Solvent/Eco-Solvent<br>Latex<br>HP Latex Inks<br>(Check our website: Technical<br>Advice -> Inks for inks'<br>compatibilities) | CERCO-TEX®<br>CONTENCE IN TETRUS<br>STANDARD (2007/1FTI)<br>Q007/1FTI<br>Tested for harmful substances.<br>www.eks/stc.om/standard100 |

### APPLICATION INSTRUCTIONS

| Applies on                                                               | Cutting                       | Application Temp. &<br>Duration |
|--------------------------------------------------------------------------|-------------------------------|---------------------------------|
| Acrylic /<br>Cotton / Polyester<br>blends without<br>repellent treatment | Use a Flex<br>Blade of<br>45° | 160°C – 20 s<br>320°F – 20 s    |

| Pressure | Peeling | Recommended Tape                                                     |
|----------|---------|----------------------------------------------------------------------|
| Medium   | Hot     | ATT 500, ATT 450,<br>or ATT 490<br>Can also be used<br>without tape. |

Once your designs are ready to be applied, you can use a medium tack tape (see above) to:

- Apply them on garments
- Stock them
- Group multiple designs such as numbers, before applying them at once.

### Step 1 – Print & Cut

Set the design to print and cut without mirror mode. Define the cut marks.

### Step 2 – Weeding

Remove the excess material (easy weeding).

### Step 3 – Application tape

Wait a minimum of 4 hours and preferably 24 hours before taping to allow proper inks drying. If not, this may result an ink transfer on the tape, which could damage visual aspect of design.

Using an application tape is not compulsory to transfer the image, it is possible to transfer the image by hand. Alternatively, a medium tack tape can be used to transfer the design.

### Step 4 – Application

Pre-press the textiles recommended: dry and flatten your garment.

Position the design on the garment and press it with a SEFA DUPLEX/ROTEX or equivalent at  $160^{\circ}C/320^{\circ}F$  for 20 seconds with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during application.

### Step 5 – Peeling

If a Tape was used, peel while still hot.

NOTE: We highly recommend you to perform tests before launching a production.

### CARE AND MAINTENANCE RECOMMENDATIONS

| Washing          |                        | Ironing                    | Tumble-<br>dry      | Dry<br>cleaning        |
|------------------|------------------------|----------------------------|---------------------|------------------------|
| Up to 60°C/140°F |                        | On<br>reverse<br>side only | Yes                 | Not<br>recommende<br>d |
| Storage<br>life  | Storage<br>Temperature |                            | Storage<br>Lighting | Position               |
|                  |                        |                            | 3 3                 |                        |

### Care and maintenance:

✓ Respect the garments' instructions.

- ✓ Follow the instructions provided by the printer manufacturer and take care of the printing (40°C/104°F) and drying temperature (45°C/113°F).
- ✓ It is important to always use official inks from the printer manufacturer.
- ✓ Printable media are very sensitive: always handle with care and preferably with gloves.
- ✓ Wait 24 hours before the first wash.
- $\checkmark$  Avoid the use of aggressive products.

### Washing recommendations:

- ✓ Preferably inside out to extend design life.
- ✓ Do not bleach.